

# INSPIRE09

Business & Awards

Basingstoke  
& Business

The Inspire Business Awards celebrate the success of local businesses in Basingstoke and North Hampshire. The awards are open to those from across the region and will ensure leading local businesses (both large and small) gain the recognition they deserve for themselves and most importantly for the dedication and commitment of their staff.

The event has been a huge success since 2005 with hundreds of local businesses attending. INSPIRE09 will showcase regional businesses and will centre around an outstanding awards ceremony and enterprise conference providing an insight into the key issues that businesses need to address to ensure their continued success and growth whilst recognising local excellence.

## Business Award Objectives

- To showcase 'Business Excellence' in Basingstoke and North Hampshire.
- To recognise outstanding performance and achievement of local businesses through an awards presentation.
- To provide a platform for the 'Business Awards' to grow and become an annual event for local businesses.
- To inspire and act as a driver for local SME's to prosper.
- To encourage businesses to think positively | the current economic climate

## Award Sponsor £3000+vat

- Status as award sponsor
- Logos on promotional material relating to awards
- Table of ten at the business awards
- Nominations open to North Hampshire area
- Publicity in pre-event promotional material, including, leaflets, postcards, website [www.inspirebusinessawards.co.uk](http://www.inspirebusinessawards.co.uk)
- Publicity in pre-event publicity for 6 months with media partner
- Dedicated feature article for sponsor with media partner
- Feature within the event programme
- Logos on all event signage / banners at the business awards.

